

El Paso

BLACK HALL OF FAME
INDUCTION

Inaugural Gala

Saturday | March 1, 2025 | 5PM

Dress Code: Black Tie Attire

Dining: Plated Dinner (Served)

Location: Starlight Event Center

Info, tickets, sponsorships, advertising:

www.blackhof.com | 915.209.1850

2025

Inaugural Class Premier Sponsor
RAIZ FEDERAL CREDIT UNION



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presents

*2025 El Paso Black Hall of Fame
Inaugural Inductees*



Juan O. Lawson, Ph.D, LTC (Ret) Cephus "Dusty" Rhodes, Maj. Gen. (Ret) Dana J.H. Pittard, Maj. Gen. (Ret) Edward W. Greer, Johnnie M. Washington, Cynthia D. Horton, Lillian W. Crouch, Cheree Coleman, Renard Johnson, Marian Bennett, Quisa D. Davis, Chief Zina Silva, Dionne Mack, Billy Townes, Aaron Jones, Alvin Jones

TICKETS

Pre-Sale through January 31st

INDIVIDUAL: \$100 per person
After January 31st - \$125
(General Seating)

TABLE FOR 10: \$1000
After January 31st - \$1250
(Reserved Seating)

Info, tickets, advertising, sponsorships:
monica@blackelpasovoice.com | 915.209.1850

ADVERTISING & SPONSORSHIPS

- Full Page 8.5x11 - \$150
- Half Page 5x8 - \$100
- Quarter Page 4x5 - \$75
- Business Card 3x2.5 - \$50

Limited Sponsorships Available

Deadline: Noon | February 14, 2025

Info, tickets, advertising, sponsorships:
monica@blackelpasovoice.com | 915.209.1850

El Paso's First Annual Black Hall of Fame Induction Ceremony: A Historic Milestone

El Paso will mark a significant historical moment on Saturday, March 1, 2025, at 5 PM, when the Starlight Event Center (6650 Continental Dr.) serves as the location for the inaugural Black Hall of Fame Induction Ceremony. This significant event, created by Monica Tucker, honors El Pasoans who have made exceptional contributions to the community. The goal is to establish recognition as an annual meaningful tradition based on unity and inspiration. Tucker carefully chose the inaugural class of honorees to exemplify a strong standard of excellence and lasting impact.

Beginning in 2026, nominations will open in September of each year, with eight individuals and one organization embodying diversity and collaboration being chosen annually. The committee overseeing the selection process consists of active and retired service members, community leaders, and business professionals who bring a wealth of experience, perspective, and dedication to ensuring the honorees truly represent the best of El Paso's Black community.

Honoring the Trailblazers

The first group of 12 inductees includes distinguished leaders who have shaped El Paso's cultural, civic, and professional landscape.

The ceremony will also include a heartfelt tribute to individuals who are no longer with us but whose legacies continue to inspire and resonate within the El Paso community.

A Musical Highlight

The AJM Collective, a dynamic group founded by Abeni Janae, a current UTEP Music graduate student and UTEP Top Ten Senior, will provide the music for the evening. The ensemble is composed primarily of UTEP students and local community musicians including UTEP grad student and phenomenal vocalist Dendre Wright, a retired U.S. Army Officer, saxophonist, and singer, and award winning drummer – Lawrence Brown. Their performance will add a vibrant and soulful atmosphere to this historic celebration with reflections of soul, R&B, and funk music from the 70's – 2000's.

Supporting a Vision: Project 2030

Proceeds from this event will benefit **The Black Roundtable (TBR)**, an emerging nonprofit organization currently establishing its 501(c)(3) status. TBR is dedicated to serving as a cultural and resource hub for the Black community, advancing education, entrepreneurship, and civic engagement through initiatives like **Project 2030**.

Project 2030 is a visionary effort to create a comprehensive community center designed to uplift and empower the Black community. Central to their mission is **Project 2030**, an initiative to create a comprehensive community center that will feature:

- A cultural arts, events, and study center
- Entrepreneurial incubator
- Educational programs offering classes on entrepreneurship, history, arts, financial wellness, and essential life skills for youth and adults
- Continuation of the partnership between TBR and FBI El Paso.

TBR also organizes impactful programs, such as the "Respect My Culture" event celebrating Afro-Latinx heritage and other multicultural initiatives. Quarterly discussions on topics like equity, health, and civic engagement, often in partnership with organizations like FBI El Paso.

Celebrate and Support

The community is invited to support this premier event honoring the achievements and legacies of El Paso's Black community while supporting a vision for progress and unity. The Black Roundtable committee comprises active and retired service members, community leaders, and business professionals who work tirelessly to uphold the integrity and mission of the organization and its events and activities. For more information or to purchase ads, sponsorships, or tickets, please contact Monica Tucker at monica@blackelpasovoice.com or 915.345.1661. You may also visit TheBlackRoundtable.com.

TICKETS Pre-Sale through January 31st

For more information, visit blackelpasovoice.com/bhof or email monica@blackelpasovoice.com | 915.209.1850

This historic evening promises to be an unforgettable celebration of legacy, diversity, and forward movement. It is a milestone for El Paso that will serve as a pathway for youth and young adults as El Paso progresses.

Class of 2025

Inaugural Inductees

- **Juan O. Lawson, Ph.D, Prof. Emeritus (UTEP)**
- **LTC (Ret) Cephus “Dusty” Rhodes**
- **Maj. Gen. (Ret) Dana J.H. Pittard**
- **Maj. Gen. (Ret) Edward W. Greer**
- **Johnnie M. Washington**
- **Cynthia D. Horton**
- **Lillian W. Crouch**
- **Cheree Coleman**
- **Renard Johnson**
- **Chief Zina Silva**
- **Marian Bennett**
- **Ouisa D. Davis**
- **Dionne Mack**
- **Billy Townes**
- **Aaron Jones**
- **Alvin Jones**

Sponsorship Package: Supporting the Legacy and Future of El Paso's Black Community

Sponsorship Opportunities

~~Exclusive Sponsorship – \$5,500 – (One Available)~~ **RESERVED – RAIZ FCU**

- ~~• Reserved table seating for 20 at the Black Hall of Fame Induction Ceremony.~~
- ~~• Premier recognition in event materials and promotional content.~~
- ~~• Brand presence on the event website and souvenir journal.~~
- ~~• Name/Logo on Commemorative Inductee Item and Medal.~~
- ~~• Opportunity to share words at the event~~
- ~~• Includes full page ad in journal.~~

Inaugural Sponsors – \$3,500 – (3 Available) - (2 Available)

- Reserved table seating for 10 at the Black Hall of Fame Induction Ceremony.
- Recognition in event materials and promotional content.
- Brand presence on the event website and souvenir journal.
- Includes full page ad in journal

Advertising and Custom Sponsorship Packages Available

- Advertise your business in the event program.
- Customized sponsorship packages tailored to align with your brand’s goals and values.

Additional:

INDIVIDUAL: \$100 per person

After January 31st - \$125 (General Seating)

TABLE FOR 10: \$1000

After January 31st - \$1250 (Reserved Seating)

Advertising:

Full Page 8.5x11 - \$150

Half Page 5x8 - \$100

Quarter Page 4x5 - \$75

Business Card 3x2.5 - \$50

All Payments are processed via MOCHA Enterprises, administrative management.

Introduction

The Black Roundtable invites you to be part of an extraordinary journey to uplift and celebrate the Black community in El Paso through impactful initiatives and events. Building on our past successes and with the launch of **Project 2030**, we are creating a sustainable and inclusive vision for the future. By becoming a sponsor, your organization will play a pivotal role in empowering a community, honoring its legacy, and fostering progress.

Proven Success: Why Sponsor Us?

1. Juneteenth El Paso

In partnership with the City of El Paso, we've established Juneteenth El Paso as a hallmark celebration of culture, unity, and history. 2025 will mark our second annual event with the city and our third year overall. The event garners strong community support, offering sponsors unparalleled visibility.

2. The Black Roundtable (TBR)

A hub for mentorship, consulting, and cultural exchange, TBR unites local leaders across various industries to address challenges and opportunities in El Paso's Black community.

3. Black El Paso Voice

Our news and information-sharing outlet ensures the community is informed and engaged. It's the primary communication channel for our events, programs, and initiatives.

4. Fort Bliss Spouses

Founded by Monica Tucker, a military spouse herself, this initiative supports military families through resources and community-building programs.

Upcoming Signature Event: Black Hall of Fame Induction Ceremony

On **March 1, 2025**, at the Starlight Event Center, the inaugural **Black Hall of Fame Induction Ceremony** will celebrate the legacy of 12 distinguished honorees and honor trailblazers who shaped El Paso's civic, cultural, and professional landscape. This annual event promises to be a cornerstone of community recognition and unity.

- **Proceeds:** Directly support TBR and the ambitious **Project 2030**.
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Spotlight on the Future: Project 2030

Project 2030 is our flagship initiative to establish a **comprehensive community center**, ensuring lasting impact and resources for the Black community in El Paso. The center will include:

- **Cultural arts space and museum**
- **Study center and small events venue**

- **Business incubator and meeting spaces**
- **Educational programs** on entrepreneurship, arts, history, financial wellness, and life skills.

This visionary project offers sponsors an opportunity to contribute to a legacy that transcends generations.

Upcoming Initiatives for 2025

- **Respect My Culture Event:** Celebrating Afro-Latinx and other diverse traditions.
 - **Quarterly Roundtables:** Connecting the community with entities like the FBI, business professionals, and civic leaders.
 - **Educational Outreach:** Classes and workshops designed for youth and adults to promote growth and opportunity.
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Your Impact

By sponsoring our initiatives, you will:

- **Align with a legacy of excellence:** Join in honoring trailblazers and inspiring future generations.
 - **Strengthen community ties:** Be recognized as a key player in El Paso's growth and inclusivity.
 - **Expand your brand's visibility:** Reach diverse audiences across the region.
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Contact Us: Monica Tucker | monica@blackelpasovoice.com | 915.345.1661 | 915.867.6292